

# Spread the Word About the Heat Pump Group Purchase Rebate Program

The [Heat Pump Group Purchase Rebate \(GPR\)](#) is an additional rebate offer that rewards groups of homeowners working together to reduce greenhouse gas emissions by switching from an oil, natural gas, or propane heating system to an air source heat pump. Participants are encouraged to spread the word about their heat pump purchase group, as the larger each group becomes, the larger the rebate will be. The Group Purchase Rebate is additional to the individual [air-source heat pump rebate of up to \\$3,000 available from CleanBC](#) and any [local government top-ups](#) that may be available.

## How to Use this Resource

1. Tell your friends, neighbours and colleagues about the Heat Pump Group Purchase Rebate Program.
2. Ask your heat pump contractor to share information about the Group Purchase Rebate with their other clients.
3. Copy and paste the suggested text below or write your own post and share on your favourite social media accounts, message boards, and other information sharing sources to help spread the word and grow your Heat Pump Group Purchase Rebate Group.
  - Remember to replace the **yellow-highlighted placeholder text** with your GPR Code so that others know what code to use when they register and join your group.
4. If you have other ideas about spreading the work but would like some assistance, let us know!

## Suggested Social Media Content

### Facebook

	I'm part of the Group Heat Pump Purchase Rebate Program! Register using my code <b>GPRXXXX-EXPDD/MM/YYYY</b> to access more rebates for replacing your oil or natural gas heating system with an air source heat pump. Combined with the Electrical Service Upgrade Rebate and municipal top-ups where available, upgrading to a heat pump can result in you accessing over \$4,000 in rebates! Learn more and join my group at <a href="http://www.betterhomesbc.ca/rebates/gpr">www.betterhomesbc.ca/rebates/gpr</a>
	Join me in the Heat Pump Group Purchase Rebate to access additional rebates for replacing oil, natural gas, or propane heating with a heat pump. The bigger the group, the greater the rebate becomes – up to \$500! Use my code <b>GPRXXXX-EXPDD/MM/YYYY</b> when you register! To learn more, visit <a href="http://www.betterhomesbc.ca/rebates/gpr">www.betterhomesbc.ca/rebates/gpr</a>
	Tired of oil? Want to heat your home with clean energy? The Heat Pump Group Purchase Rebate provides additional rebates for replacing fossil fuel heating with a heat pump and can stack with the CleanBC Heat Pump rebates and Municipal Top-Ups. Join me to grow our rebate! Register with my code <b>GPRXXXX-EXPDD/MM/YYYY</b> at <a href="http://www.betterhomesbc.ca/rebates/gpr">www.betterhomesbc.ca/rebates/gpr</a>
	Comfort. Better for the environment. Heating and cooling. That's why I'm installing a heat pump – join me by registering with this code for up to an additional \$500 when upgrading from oil, natural gas, or propane to a heat pump! Use my code <b>GPRXXXX-EXPDD/MM/YYYY</b> and learn more at <a href="http://www.betterhomesbc.ca/rebates/gpr">www.betterhomesbc.ca/rebates/gpr</a>

### Twitter

*Note: Maximum of 280 Characters, including spaces*

	I'm part of the Group Purchase Rebate! Register using my code <b>GPRXXXX-EXPDD/MM/YYYY</b> to get up to \$500 when replacing your fossil fuel heating with a heat pump. Stack with the CleanBC rebates to maximize your savings! Learn more and join my group at <a href="http://www.betterhomesbc.ca/gpr">www.betterhomesbc.ca/gpr</a>
	Considering a heat pump? The Heat Pump GPR provides up to an additional \$500, on top of the up to \$3000 available from CleanBC, when you replace fossil fuel heating with a heat pump. Register with my code <b>GPRXXX-EXPDD/MM/YYYY</b> and learn more at <a href="http://www.betterhomesbc.ca/rebates/gpr">www.betterhomesbc.ca/rebates/gpr</a>
	Tired of oil? Want to heat your home with clean energy? Join my group in the Group Purchase Rebate to score up to an additional \$500, on top of the up to \$3000 available from CleanBC! Use my code <b>GPRXXX-EXPDD/MM/YYYY</b> when you register at <a href="http://www.betterhomesbc.ca/rebates/gpr">www.betterhomesbc.ca/rebates/gpr</a>
	Did you know you can access up to \$3,500 by joining my group and replacing fossil fuel heating with a heat pump? Use my code <b>GPRXXXX-EXPDD/MM/YYYY</b> and learn more about the Group Purchase Rebate at <a href="http://www.betterhomesbc.ca/rebates/gpr">www.betterhomesbc.ca/rebates/gpr</a>

## Important Reminders

- All members of a group [must register to participate](#).
- All members of a group must be from the same electrical utility service area (ie. either BC Hydro or FortisBC Electric Inc.).
- All members of a group must be replacing a fossil fuel (natural gas, oil, or propane) primary heating system with a qualifying [air-to-air heat pump](#) or [air-to-water heat pump](#) primary heating system.
- The GPR Code is in this format: "GPRXXXX-EXPDD/MM/YYYY". The entire code must be submitted when registering to join a group or when applying for the heat pump rebate.
- Applications for the fuel-switch heat pump and Heat Pump Group Purchase Rebate must be submitted **before** the GPR Code expires.
- The expiry code is indicated by the EXPDD/MM/YYY portion of the code and reads as day/month/year.
- Participants must satisfy the [Group Purchase Rebate Program Terms and Conditions](#).

## Contact Information

- Full program details available at [www.betterhomesbc.ca/rebates/gpr](http://www.betterhomesbc.ca/rebates/gpr)
- Questions about the rebate program and requirements? Contact an energy coach at [www.betterhomesbc.ca/contact](http://www.betterhomesbc.ca/contact).
- Questions about your group or your registration? Email [gpradmin@betterhomesbc.ca](mailto:gpradmin@betterhomesbc.ca).